

# ANNUAL REPORT 2019

# LVGR

*lehigh valley girls rock*

## OUR MISSION

LVGR is dedicated to empowering girls, women, and trans/nonbinary folks through music and art.

## OUR CORE VALUES

- Build self-confidence through support and encouragement.
- Nurture an inclusive, welcoming environment.
- Instill a sense of belonging.
- Facilitate meaningful friendships.
- Practice community building.
- Teach intersectional feminism.

*A message from our  
executive director,*  
**FELICIA LOCKETT**



Our theme for 2019 was rooted & growing, a phrase which held two meanings—First, it shaped our programming with a curriculum focused on strengthening values and being patient during growth. Second, it was symbolic of the organization itself. Since its inception in 2013, the directors of LVGR have been working hard to build a team of committed volunteers and caring supporters, laying solid roots and forming strong branches. After six years, it was time for us to grow taller and blossom! As a co-founder, I am honored to have been given the opportunity to lead the organization in an official capacity as our first ever executive director. I am so proud of all that we've been able to accomplish this past year, and I'm looking forward to what comes next. <3

# 2019 PROGRAMS

## GIRLS ROCK CAMP

Girls Rock Camp is a week-long empowerment camp based on being in a rock band open to girls and trans/nonbinary youth ages 10–17. Campers learn how to play an instrument, form a band, write an original song together, and then perform their song at a \*real\* concert for their family, friends, and future fans. It's so much FUN! Campers spend the week making new friends, attending educational workshops, and collaborating with volunteers to create music and art. We welcome campers of all skill levels! Although music and art are major aspects of this program, Girls Rock Camp isn't a typical music camp. The week largely focuses on feminism and inclusion. We aim to build self-confidence and foster a sense of belonging while nurturing a supportive, encouraging environment. Many of our workshops and group activities include topics such as self-care, social justice, and community building.



**CAMPERS: 32** (19 returning, 13 new)  
**VOLUNTEERS: 20** (13 returning, 7 new)

## LET'S ROCK CAMP

Let's Rock Camp is for adults who learn about Girls Rock Camp and either wish something like it was around when they were younger or wish there was a version for grown-ups. Ta-da! We take all the best parts of GRC and cram it into just one weekend. Campers learn how to play an instrument, form a band, write an original song together, and then perform their song at a \*real\* show—AND participate in empowering workshops—all in just 2 1/2 days!



**CAMPERS: 18** (1 returning, 17 new)  
**VOLUNTEERS: 7** (5 returning, 2 new)

## THE BAND FACTORY

The Band Factory takes place over the course of two months, during which adult participants form bands and hold practices on their own schedule. They write original songs while getting support from volunteers, raising funds for our organization, and competing to win cool prizes.



**PARTICIPANTS: 33** (6 returning, 27 new)  
**BANDS FORMED: 9**

# HIGHLIGHTS

JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

hired our first employee | laid the foundation for the rest of the year | began our fundraising plan | started accepting students for instrument lessons | 4th annual Let's Rock Camp | 5th annual L'dyfest benefit show | 6th annual Girls Rock Camp | formed the inaugural after-school band | 2nd annual Band Factory kick-off | established a volunteer fundraising committee | Band Factory showcase + No Nukes performance | launched KTB + signed the lease for our new office

# NEW THIS YEAR



## AFTER-SCHOOL BAND

We've been wanting to expand on past after-school club partnerships for years, and with the addition of a staff member, we finally were able to make it happen! No Nukes are five teenagers who all attended GRC in 2019 and expressed interest in wanting to continue to play music after camp. The band practiced every week for three months and wrote four original songs. They played a total of two shows, including one where they got to open for local celebrities Start Making Sense and performed for a sold out crowd at SteelStacks!

**PARTICIPANTS: 5**



## KEEP THE BEAT

We now have a way to accept recurring donations! Monthly sustaining donors help us Keep the Beat and ensure that we continue to rock on, well into the future. These gifts start at just \$5 and impact our programming all year long.

# COMING UP IN 2020



An office where we can hold meetings, host programming, and serve our community by providing a practice space.



A series of radical workout classes called the Feminist Fitness Club.



A fully-fledged after-school program to be facilitated in partnership with local schools.



A youth advisory team to help us plan for Girls Rock Camp.

# FINANCIALS

## INCOME

**\$46,072.21**



## EXPENSES

**\$42,002.85**

